



It is a strange decision not to have a specific theme as one of my dominant artistic creative elements.

The reason for this is that I have endless topics in my notebook, and even beyond that in my head, that I could and, in my opinion, should be engaged with at any time.

My 3 guiding elements also help me to choose this. I design performances, installations, games, etc., in which I always have the **AUDIENCE** in mind, who in most of my works will be involved in the event at different levels of participation.

"How can the visitor become the most part of that experience?"

Here comes the other important organising element; the **FORMAT/PLATFORM/CHANNEL**.

For any work of art, it is important to find the format that best serves and supports the intention to reach and touch its audience. So that this encounter between the message/artwork and its audience can optimally take place. And to do this, it is very important to pay attention to the parameters that can keep the performance alive in our present world, from the very beginning of the design of the artwork. Mindful thinking about the **FEASIBILITY AND SUSTAINABILITY**.

I am thinking here of the transportability of the resulting work, the need for staff, the awareness of the location, energy, materials ... all kinds of resources.

I also include the need for the performer to invest their time and energy in work that can be sustained over the long term, serving the creators and the intention, the art, and what it represents!