

What are my content development strategies?

Begin with what is presenting itself, with what is emerging

There is a realisation that something has arisen, a desire to investigate further, a curiosity to know more and to respond, an itch that needs scratching, a necessity that needs to be addressed.

This usually starts before I know it has. I've been reading, gathering, collating; links, articles, books, images, sounds, ideas. It is all haphazard, materials all over, nothing is logical.

Until that realisation that I've begun.

This can be considered to be the segway from my own human curiosity, the everyday me just reading and watching, turning into an artistic realm of need to make something.

Then Images appear

This might be the form of a future show.

This might be the space.

This might be the 'who'.

This might be the 'how it will be experienced'.

I'm on my way.

The process to manifest it

This has looked and felt different in my most recent works. But conversation, meetings, the tussle between long or short form, developing a methodology.